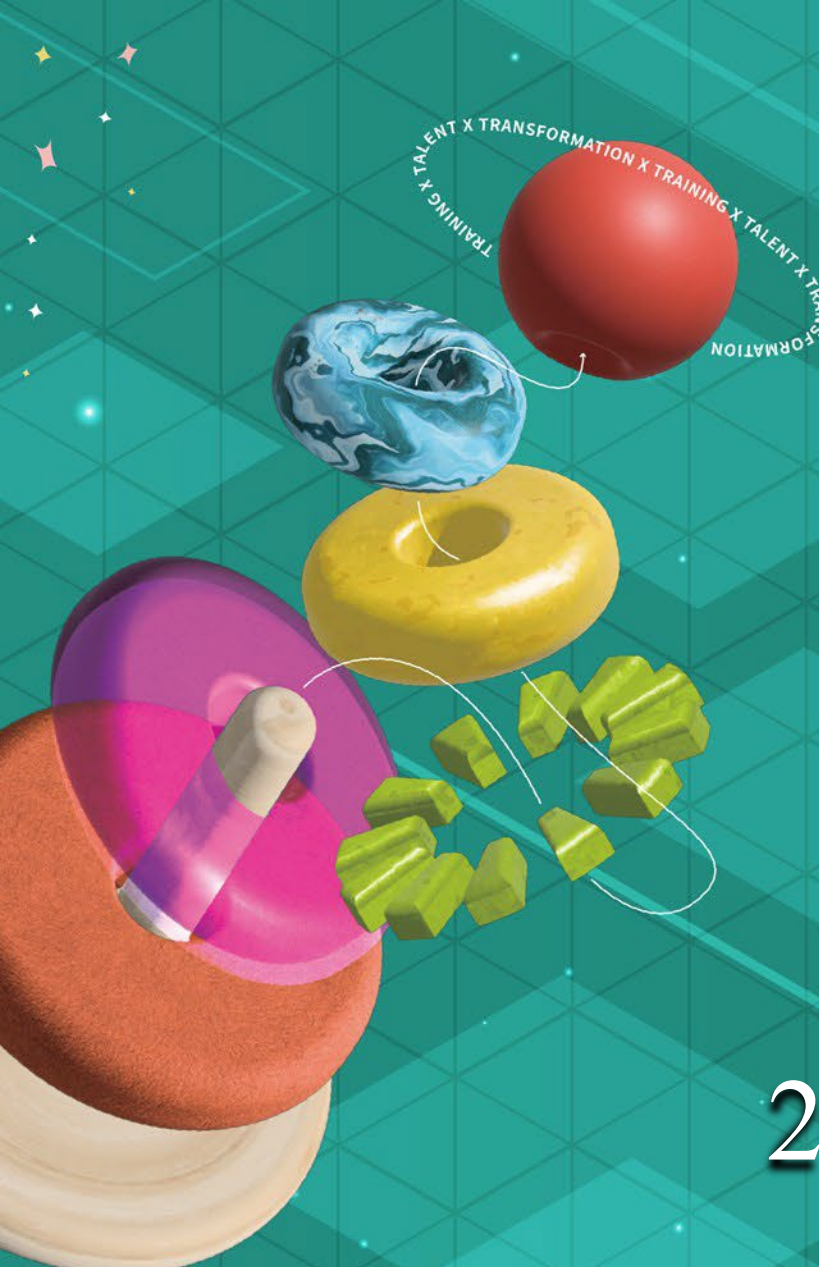




2025 T大使計畫 計畫說明會

生成式AI / 智慧物聯 / 科技行銷 / 樂齡科技 / 運動科技 / 資訊安全

2025 T-Ambassador Program

主辦單位

 數位發展部 數位產業署
Administration for Digital Industries, Ministry of Digital Affairs

執行單位



中華民國全國中小企業總會
National Association of Small & Medium Enterprise, R.O.C



台北市電腦公會
Taipei Computer Association

► Project Features



- ◆ **No restrictions** on age, major and department
- ◆ **Mentors** from Tech company and Start-ups
- ◆ **Flexibility** in Training / Several batches to join
- ◆ Provide **Hands-on experience** in project implementation
- ◆ Grant you with up to **NTD 109,000** after completion
- ◆ **Employment Assistance** and Networking

► Introduction to Digital Youth T Ambassador Program



Six Fields to choose



AI



Marketing



IoT



Info-security



sports-tech



gerontology

20 weeks in training / Award with \$109,000 NTD

Feature # 1 | 20 weeks ; 230 hours

The training lasts for 20 weeks, with over 230 hours of training session. Trainee are allowed to arrange their training sessions by its own learning pace and schedules.

Feature # 2 | 109,000 NTD ; subsidies

Trainees that completion the program will receive up to NT\$109,000 in rewards for completion. The program also provide sufficient subsidies to award those who passed the certification exam.

► Targeted Trainee



Qualified Trainees

Students who graduate between 2022 and 2025 (fresh graduates), and within three years of graduation can participate regardless of their majors. None relevant experience are needed.

2022
|
2025

Within 3 years of graduation job seekers who want to change careers. Especially for those who want to switch career paths but has no chance, and those who are finding jobs across fields but without relevant experience

2025

Students that graduate in 2025, who does not have experiences in Technology Field, but are interested in working in Tech-related industries and companies.



Category	Enterprise Master Class 企業專班	Theme Academy 主題學院
Targeted Trainees	The Enterprise Master Class are for those who already have relevant background and experience.	The Theme Academy is designed for students who wish to engage in interdisciplinary learning without a relevant background.
Description	Enterprise Master Class are designed particularly for trainees who want to gain practical experience, and hoping to directly transition into the related industry.	Through the Academy's thematic courses, students can establish a foundation in digital skills, apply these in practical projects within their respective companies.
Training Method	• 1 week of Basic Training Camp • 19 weeks of Enterprise Training	• 1 week of Basic Training Camp • 3 weeks of theme training • 16 weeks of Enterprise Training

What is Basic Training Camp? 

► Basic Training Camp

In-person event & online courses. (30 hours)



Theme	Digital literacy and network and personal information security	Information security	Design thinking (in-person event)	Workplace knowledge
Content	- Basic concepts of digital literacy - Personal data protection and privacy	- Internet security basics - Current Internet Security Trends and case studies	- Creative thinking training - Social design - Introduction to innovative design process - Social practice cases	- Workplace ethics, emotional intelligence - Career planning and development - The most important tool in the workplace - communication
Theme	Digital industry development trends	Generative AI	Technology marketing	Presentation workshop
Content	- Digital service applications - Current status and advantages of industrial digitalization applications - Digital transformation challenges	- Generative Artificial Intelligence Overview - AI machine learning basics - AI practical applications and case analysis - The future trend of generative artificial intelligence	- Digital marketing concepts and strategies - Content planning and writing skills - Search engine optimization basics - Platform analytics and reporting	- Professional presentation skills - Presentation and storytelling skills for presentations - Briefing design, implementation and drills

► Companies that Have Participated in Programs (Year 2023)



The past enterprises have a strong lineup, including finance, catering, information, manufacturing, telecommunications, retail, social enterprises, etc.

新光三越
SHIN KONG MITSUKOSHI



familynet

KPMG

永豐金證券
SinoPac Securities

BASSO

ASUS

MAYO
Human Capital
鼎恒數位科技股份有限公司

Rakuten
樂天市場

Accton
智邦科技

IBM

六角國際
LAKAFFA

AROMATE
睿澤企業股份有限公司

INTAI

台灣數位光訊
科技集團
TAIWAN OPTICAL PLATFORM

吉康食品
JICOND FOODS

樂美館 XAC

Linker AI

EY 安永

PChome ONLINE 商店街! STORE



GSS 觀揚資訊
Galaxy Software Services

pwc 資誠

AMarTech

CALIN Technology 佳凌科技股份有限公司

SYSTEMX 精誠資訊

▶ How to receive a reward of NTD 109,000



①

Follow mentors
to complete
the tasks



②

Follow the day-
off / leave
regulation



③

Participate in
more than
5 activities



④

Take part in one
Digital T-team
program



⑤

Obtain
Certification Pre-
completion

**Mid-term and final-
term personal leaves
should not exceed
10% each.



► Giving Back to the society



Mazu

Creation of
AI Digital Tour



New Taipei City

Assist in building a social
platform and plan the
direction of community
operations based on
demand



All over Taiwan

Design teaching materials
to teach children and
elders to learn to use
digital tools, such as
Canva, AI drawing, etc.



► Youth exchange activities



During the training period, monthly online or offline seminars and networking events are held. After the completion of each session, a graduation ceremony and a "Digital Star" award ceremony are held. These events are open to alumni from all sessions to participate in. Additionally, there will be a job-matching carnival for all the trainees.



Basic Training Camp



Leaders meeting



Graduation



Digital Star award ceremony



College activities



Employment interview meeting



Community service



Social activities

► Program Features



Within 3 years
of graduation



No restrictions
on age
or major

Diverse talents



Open to foreign
youth
participation

Diversion training



No experience
required

Part-time
implementation



Time flexibility

If you find a job
and leave, you will
also receive a
proportional bonus.



There will be no
penalty for
withdrawing
from training

► Program Advantages



Over 230 hours



Professional
implementation
Industry mentor
guidance

Complete
project results



Practical
non-internship
Project
participation

Above average
salary



Improve your
skills and resume

NT\$109,000
+ NT\$6,000



Implementation
bonus
and subsidy fee

Improve
employment rate



Corporate
retention
Employment
matching

▶ Application Process



STEP 1

Register as a member on the official website



STEP 2

Fill out your resume and apply for projects



STEP 3

After sorting the volunteers, wait for the admission announcement



Formal training

20 weeks



Arranged according to implementation site

- Book review
- Individual interviews
- Matchmaking interview





按讚、加入粉絲專頁

JOIN ADI FB !

掃描 QR CODE



數位發展部數位產業署



GET NEWS



JOIN &
FOLLOW



 T大使 未來智造者





Website



Line



Facebook



Instagram



Youtube